

## **How A Good Idea Becomes A Great Product –The Evolution Of Envirofan.**

In the nineteen seventies a Telecom engineer created a fan-forced ventilating system for sub-floor areas that would replace passive vents whether brick size or terra-cotta size. As now clients can take control of their subfloor ventilation needs and not be at the mercy of the wind or the lack of it to aerate their sub-floor areas.

After an amalgamation of two other partners Solarfan was born. Solarfan was the first fan-forced company to develop brick size and terra-cotta vent size subfloor ventilating systems. This is historical fact that cannot be changed.

Anything apart from Solarfan was a copy or similar in design or principle. Some products don't even resemble the Solarfan product, however the concept of fan-forced systems for subfloor areas was based on the Solarfan model (except for in-line fan systems). This is fact that cannot be altered.

For many years Solarfan was the forerunner in subfloor ventilation and helped various companies in supplying sub-floor fan-forced systems in Sydney and Melbourne, however in 2001 it ceased trading.

In 1994 I joined the ranks of Solarfan and was directly trained by the respective managing directors in sub-floor ventilation from 1994-2001. In that time I have witnessed great customer results but also some product inadequacies. As the future is an unknown quantity I did not realise how valuable this information would become.

In 2001 I had the opportunity take over where Solarfan left off. My first mission was to upgrade the fan mechanism, to increase its longevity and develop a complimentary product to the Solarfan range which is now called the Envirofan.

As the managing director I believe with the current technology available and with the implementation of improvements that we have undertaken the quality of Envirofan sub-floor ventilation system is at its pinnacle and when new technology is made available it will be considered to make Envirofan subfloor systems even better.

Just remember – “If it is not Envirofan, it isn't one”